



**Data Science in the Social and Behavioral Sciences
Virtual Opening Workshop
January 5/11/12, 2021**

SCHEDULE

Virtual – All times Eastern Standard Time (NY)

Tuesday January 5

8:45 Welcome and Opening Remarks – **David Banks** (SAMSI/Duke)
Co-chairs: **Ken Bollen** and **Peter Mucha** (UNC-CH)

Digital Data

Chairs: **Santiago Olivella** (UNC-CH), **Peter Mucha** (UNC-CH)

9-9:20 **Chris Bail** (Duke)
Using Bots and Linked Social Media Data to Study Political Polarization

9:30-9:50 **Richard Troiano** (U.S. Public Health Service)
Wrist Accelerometer Data from the National Health and Nutrition Examination Survey

10-10:20 **Laura Germine** (McLean Hospital and Harvard)
Dynamic Cognitive Assessment in Health and Disease

10:30-10:50 **Jukka-Pekka Onnela** (Harvard)
Smartphone-based Digital Phenotyping

11-11:15 Break

11:15-1:15 2020 Electoral Polling Panel Discussion
What went wrong? What alternatives do we have?
Chairs: **Ken Bollen** (UNC-CH), **Teresa Edwards** (UNC-CH)
Panelists: **Charles Franklin** (Marquette), **Sunshine Hillygus** (Duke) **Jon Krosnick** (Stanford)

1:15-2 Break

2-3:15 Interview of **Robert Groves** (Georgetown) Director of the 2010 United States Census. Interviewed by **Ken Bollen** (UNC-CH)

3:30-5 Working Group Formation
Chairs: **Ken Bollen** (UNC-CH), **Peter Mucha** (UNC-CH)
Open meeting to discuss possible spring semester working groups on topics related to digital data. Individuals can suggest topics or volunteer to lead a working group.

5 pm Adjourn

Monday January 11

Chair: **Ken Bollen** (UNC-CH)

8:45 Welcome and Opening Remarks – **Greg Forest, Ken Bollen, Peter Mucha** (UNC-CH)

SEMs, DAGs, and Causal Inference: Part 1

Chairs: **Amy Herring** (Duke), **Zachary Fisher**(UNC-CH)

9-9:20 **Fan Li** (Duke)
A Regression Discontinuity Design for Ordinal Running Variables: Evaluating Central Bank Purchases of Corporate Bonds

9:30-9:50 **Oscar Gonzalez** (UNC-CH)
Statistical Mediation Analysis from the Causal Inference and Structural Equation Modeling Perspectives

10-10:20 **Ilya Shpitser** (Johns Hopkins)
Identification and Estimation of Causal Parameters via a Modified Factorization of a Graphical Model

10:30-10:50 **Cameron McIntosh** (Employment and Social Development, Canada)
Let's Remain Flexible: Nonparametric Modeling in Causal Analysis

11-11:15 Break

SEMs, DAGs, and Causal Inference: Part 2

Chairs: **Ken Bollen** (UNC-CH), **Jean-Philippe Laurenceau** (Delaware)

11:15-11:35 **Michael Hudgens** (UNC-CH)
Causal Inference with Interference

11:45-12:05 **Bengt Muthén** (Mplus software)
Effect Estimation with Latent Variables

12:15-12:35 **Sophia Rabe-Hesketh** (UC Berkeley)
SEM with Extensions to Multilevel and Non-continuous Data

12:45-1:05 **Judea Pearl** (UCLA)
Deep Understanding through Structural Equation Models (SEM)

1:15-2 Break

SEMs, DAGs, and Causal Inference: Part 3

Chair: **Ken Bollen** (UNC-CH)

2-3:15 **James Heckman** (Chicago)
Econometric Causal Analysis

3:30-5 Working Group Formation
Chairs: **Ken Bollen** (UNC-CH), **Peter Mucha** (UNC-CH)
Open meeting to discuss possible spring semester working groups on topics related to SEMs, DAGs, and Causal Inference. Individuals can suggest topics or volunteer to lead a working group.

5 pm Adjourn

Tuesday, January 12

Networks and Neuroscience

Chairs: **Alana Campbell**, **Peter Mucha** (UNC-CH)

- 8:45-9:05 **Eric Kolaczyk** (Boston University)
Quantitative Methods for Understanding Coalescence and Fragmentation in Dynamic Networks of Epileptic Seizures
- 9:10-9:30 **Emily Falk** (Penn)
Social Networks and the Brain
- 9:35-9:55 **Sarah Muldoon** (U.Buffalo)
Mapping Systems to Graphs: challenges of modeling neuroimaging data
- 10-10:20 **David Dunson** (Duke)
Structural Brain Connectomics: new mathematical representations & statistical inference methods
- 10:25-10:45 **Jessica Cohen** (UNC-CH)
Network Neuroscience Insights into Developmental Disorders: Functional Brain Network Dysfunction in ADHD
- 10:50-11:15 Break

Networks and Health

Chairs: **Jim Moody** (Duke University), **Peter Mucha** (UNC-CH)

- 11:15-11:35 **Ashton Verdery** (PennSt)
Inference from Social Network Samples
- 11:40-Noon **Brea Perry** (Indiana)
Leveraging Personal Social Network Data to Understand Social and Biological Mechanisms of Cognitive Aging
- 12:05-12:25 **Sam Jenness** (Emory)
Statistical Approaches to Modeling Infectious Disease Epidemics across Temporal Contact Networks
- 12:30-12:50 **Thespina “Nina” Yamanis** (American)
Social Influence and Diffusion Effects on Men's HIV Testing During a Randomized Controlled Intervention Trial in Tanzania
- 12:55-1:15 **Krista Gile** (UMass)
Clustering Network Tree Data From Respondent-driven Sampling
- 1:15-2 Break

Information Spread

Chairs: **Peter Mucha** (UNC-CH), **Diego Fregolente** (SAMSI)

- 2-2:20 **David Lazer** (Northeastern)
Patterns of Sharing Fake News in 2016 and 2020
- 2:25-2:45 **Yu-Ru Lin** (Pitt)
Online Misinformation Consumption: the myth of typical consumers and eye appeal

2:50-3:10

Paul Resnick (Michigan)

Survey Equivalence: A Procedure for Measuring Classifier Accuracy against Human Labels

3:15-3:35

Diego Fregolente (SAMSI)

Competition and Spreading of Low and High Quality Information in Online Social Networks

3:45-5

Working Group Formation

Chairs: **Ken Bollen** (UNC-CH), **Peter Mucha** (UNC-CH)

Open meeting to discuss possible working groups on topics related to networks.

5 pm

Adjourn